



**13 June 2011**

**Modern Water plc**  
("Modern Water" or "the Group")

## **MODERN WATER'S CYMTOX WINS INNOVATION AWARD**

Modern Water plc (AIM:MWG), the owner of leading water technologies for the production of fresh water and monitoring of water quality, is pleased to announce that Cymtox was the winner of an Innovation Award at a ceremony at Cardiff University in May 2011.

Cymtox, which originated as a Cardiff University spin-out and is a wholly-owned subsidiary of Modern Water, won the award for the development of its Continuous Toxicity Monitor (CTM™) at a ceremony hosted by the Innovations Network. The Cymtox CTM™ works by using bioluminescence to detect the presence of potentially toxic substances of chemical or biological origin in marine, river or lake water, and then immediately warns of suspicious changes. It is the only on-line real-time toxicity monitor currently available and a robust pipeline of sales orders has already been established in China.

The University's Innovation Awards are designed to recognise and celebrate the links and successful collaborations forged between the University and industry. The Cymtox CTM™ was developed with the University's School of Biosciences and has been a part of Modern Water's portfolio since 2006. Cymtox is an important part of the Group's MW Monitoring division, established to consolidate activities in the instrumentation and monitoring industry and dedicated to bringing new technology to the water industry.

Nicki Randles, CEO of Cymtox, said "We are pleased with the role that our collaboration with Cardiff University has played in the creation of this new technology. We have already achieved sales in China, where our products are monitoring drinking water intake from rivers, and we continue to attract great levels of interest in the UK and around the world across a variety of industries."

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**For further information:**

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